

The secret of Star's success with this groundbreaking product is a result of the investment that Star has put in time, effort and money into the software provided with this printer.



This software far exceeds the installation tools normally provided, enabling users to install high volume, custom set-ups without even taking the printer out of its box. Users can pre-determine set-up requirements due to the operating platform selected as well as take advantage of the Receipt Re-design and Coupon Marketing tools which will work happily alongside the current installed POS software. Star is constantly developing new futurePRNT software tools; details of which can be found on www.futureprnt.com



Here are just some of the examples of Value-Added Software for Retailers.

TSP100 Receipt Re-Design Tool

This revolutionary new tool has been designed to work completely independently from your current POS software and will allow any user to literally re-design their receipts without changing their software. Legacy software can have embedded text and graphics which you may have always wanted to change. Now you can, with the new **RECEIPT CROPPING TOOL** crop unwanted sections, thus creating space for new graphics and text.

The unique Star Selectable **PRE-VIEW TOOL** will make this task even easier. Perhaps the most important element will be the **FONT REPLACEMENT TOOL** making the printer's resident fonts no longer relevant. This, along with the other tools mentioned, will be available from the printer's properties page and, when selected, will replace any non TrueType fonts featured on the receipt with a more attractive / effective font – all without affecting the speed of the printer.



Literally re-design your receipt without changing your software or becoming an IT expert. Crop out embedded text and images, add new profit-making messages and graphics.

Star TSP100 System Builder Tools

Star has produced a dedicated **SDK** (Modular Software Developers Kit) with a wide range of tools available, allowing the system designer to take advantage of all the TSP100's software and hardware features e.g auto-text reversal for vertical / wall mounted use. This feature can literally be dragged and dropped into the developer's software.



PRE-INSTALLATION SET-UP TOOL
– with Easy driver installation for all major platforms with CD-ROM

supplied or using the Star designed architecture for fast modifications when needed. All settings can be stored on the PC and “mirrored” across other TSP100 printers with a simple export configuration feature for mass system installations. *No printer pre-hardware configuration is needed.* The unique Printer Serial Number Identifier will also be ideal for remote polling for hardware audits, warranty / servicing issues etc.

“DRAG & DROP” SOFTWARE FEATURE TOOL

Active X Components for Star Printer Feature Inclusion into OEM Software.

ESC/POS™

Vista™ WHQL

“Instinctive” compatibility with majority of POS operating platforms, with quality suite of drivers

Coupon Marketing Tool with the TSP100

Star's revolutionary new printer has taken customer motivation to new heights with this free-of-charge value-added software, which will work alongside your current system. The new Coupon Marketing Tool from Star will enable the automatic printing of coupons based on the retailer's pre-decided products or purchase values relevant to that transaction.

Seasonal fluctuations, overstock situations can all be addressed by the retailer determining certain "trigger action" key words. The simple wizard-driven software will "word-search" all receipts to ascertain the automatic output of relevant coupons or graphics.

The new **IMAGE IMPORT TOOL** simplifies the logo store set-up by eliminating the need for the usual image preparation



work. An unlimited number of mono or colour jpgs, gifs and bmps can be accessed by the control panel, saved by name and even prepared for output with a choice of dither methods. There is no longer any need to pre-size or pre-save an image file as a mono bmp, as was so often required by other POS

printers. The TSP100's unique **INSTALLATION SET-UP FACILITY** will allow PCs to be pre-installed (not necessarily with the printer connected) for multiple printer use across the whole store. The new **PRE-VIEW TOOL** provides retailers and system builders with the ability to pre-check the overall appearance of planned receipts by using the pre-view tool

during set-up. This simple tool, again a rare facility in the POS world, will save much time.

The new **JOURNAL AND MULTI-COPY TOOL** from Star truly demonstrates the versatility of the Star TSP100 futurePRNT. Not only can the user now determine how many copies should be printed, but they can also specify the different text and



graphics required per copy – perfect for DIY retailers, pizza delivery companies to name just a few of the users that will really appreciate this tool.

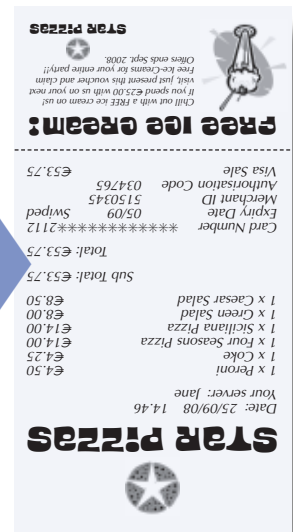
The flexibility of the journal tool will allow users to create an Electronic Journal of all transactions searchable by calendar date, which can be printed out at the end of day or week. All data is stored as a bitmap file (providing a true representation of all receipts and coupons printed).

Easy Set-up with or without the Printer

All the TSP100's printer features are available from the printer properties page in Windows, including unique features such as **Auto-Text Reversal™** for wall mounted or vertical operation.

Simply tick the box and all output will be automatically turned upside down for user comfort. All settings can be stored on the PC and "mirrored" across other TSP100 printers with a simple export configuration feature for mass system installations.

No hardware configuration is needed at all.



Auto-Text Reversal™